

DAVID DUNCAN

MEMBER OF THE YEAR AWARD

David Duncan cares! The motto for Tiffany Care Centers and In-home Services is “Quality Care From People Who Care”. David Duncan, as the President of Tiffany Care Centers, from the very first day, has set the example of caring. His leadership and mentoring has been a model for not just Tiffany, but for the entire community of Long Term Care in Missouri. He has literally, for his entire life, been a steward of resident rights and dignity for the elderly.

David grew up in a home where his mother took care of the elderly. His career had a one-way path that lead to quality of care for the elderly. His attitude of caring, as taught to him by his family, has created resident and family satisfaction leading to successful growth. David has been a Licensed Nursing Home Administrator since 1976. In that same year, after already having established a proven record of leadership in care for the elderly, he was asked to manage two homes in northwest Missouri. He started Tiffany at that time. He now oversees 6 facilities, 360 beds, in-home services in 8 offices in 56 counties, and over 600 employees. But in looking at the growth demonstrated by these numbers, we don't want to focus on just the business success. David Duncan is driven by care and concern, not profit. Those that work for David know how eager he is to stop and show appreciation for the daily tasks.

His reach and influence goes far beyond the Tiffany organization. David has been very active in providing volunteer service to our industry. Due to his reputation for running quality homes and services, his advice and counsel has been sought by many in this industry. He is always eager to teach, provide advice, and mentorship. Many an Administrator, not just those that have worked for him, has sought out Dave for recommendations and solutions.

His knowledge of the field of services for the aging is unsurpassed. In recognition of his experience and knowledge, he was appointed by the Governor to serve on the Missouri Board of Nursing Home Administrators, which he has done for over twenty years, even serving as President of the Board for a period. When the office of Board of Nursing Home Administrators was queried about his exact dates of service, nobody really knew for sure. There were no records going back that far.

David also has been a huge advocate for the industry. As an individual he has worked the political process to help elect legislators whom are friendly toward the community of the elderly. He should also be recognized for his efforts in educating elected officials about the excellent work done by the Long Term Care industry. He has also joined forces with the Missouri Health Care Association to work towards equitable reimbursement rates and fairness in the writing and enforcement of regulations. David has over twenty years experience in serving on the Board of Directors for Missouri Health Care Association. He served as a Member at Large, Vice President of the Board, and now President of the Board. He has also served as the Exhibit Chair for our State Convention for the last six years. Within his

company, he actively supports and encourages all of his key personnel in participating in MHCA and all of its events.

In addition to his work in Jefferson City, he still continues to be very visible and active at the local and District level. He attends District meetings and events regularly. Last fall at our CNA Fair, he gave up a day to actively participate and interact with the very people who provide care to our elderly. He is truly a dedicated man committed to the cause of Long Term Care, working diligently both behind the scenes, as well as a Leader, out in front of the organization.

Because David Duncan truly does care, District Two is very proud to present him as our nominee for the Missouri Health Care Association, Member of the Year.